

Leadership Chronicle

A chronicle of events and happenings at NHLI

New Horizon Leadership Institute an associate of New Horizon Group a renowned educational group offering quality education programs from KG to PG since 1970. The group is led by Shri. Mohan Manghnani a highly committed educationist who has been providing inspiring leadership in running various education programs. With the vast experience of promoters and excellent track record in successfully running various higher education programs in Engineering and Technology, computer applications and management we look forward to transform our NHLI into a centre of excellence to provide world class management education.

NHLI is being governed by a group of eminent scholars and industrialists and an equally competent Board of Studies. The two year program comprises of six Trimesters with dual specialization.

The institute has identified and appointed eminent faculty members with Doctoral degrees in their respective fields and with more than 25 years of industrial, teaching, training and consultancy experience as regular and part-time faculty. Most of the faculty members are having industrial experience at senior positions.

The course structures and syllabus for various courses has been finalized after consulting the course structures of reputed management institutes in India including IIMs, ISB and internationally reputed institutes like MIT, Stanford etc.

DR. S.K.PRASAD
DIRECTOR &
EDITOR

ALL INDIA COUCIL FOR TECHNICAL EDUCATION (AICTE) APPROVES NHLI PGDM PROGRAM

The New Horizon Leadership Institute established by New Horizon Group of Educational Institutions- a renowned educational group in Bangalore has been approved by All India Council for Technical Education to offer a two year PG Diploma in Management from the current academic year 2008-09. Shri, Mohan Manghnani, Chairman of the Group said that the Program will be completely industry centric and all courses are designed keeping in view the industrial needs. The two year PGDM Program has Six Trimesters the institute offers customized optional courses to suit specific needs of industries

Placement Oriented Corporate Exposure Training:

Dr. S.K.Prasad, Director of the institute said that, all the students who are selected to the Program will undergo rigorous industrial internship a placement oriented corporate exposure training. The institute has identified and evolving dialogue with potential recruiters in banking, insurance, pharma and retail sectors to identify the entry level requirements and the institute aims at providing 50-80 percent management training in these companies to the students while they are studying with the support of patron companies. The entire field work component – Summer Internship, Project Dissertation etc., will be carried out in the same organization where the student will be placed. The Institute is forging strategic alliances with leading industrial, professional bodies and training organizations of international repute with the main objective of producing 100 percent employable graduates. All the first batch students will be placed with partnering organizations in the first year itself. Dr. Prasad added.

Managers for SME sector:

Dr. Prasad further informed that, the institute has designed a special module for Small and Medium Enterprises in which selected students who wish to work for Small and Medium Enterprises will be trained specially in the areas of Small Business Management, Strategic and Growth Management, Enhancing Export Potential of Small Business, Marketing, Technology Management, International Marketing etc.

Under this scheme the students will be working for a selected small business enterprise for a minimum period of two years as executive assistant to CEO/Promoter. After the two year period he or she can start his or her own enterprise, join as a partner with his employer or can go for employment at middle level management as he has got a unique work experience spanning all functional areas of management.

The small entrepreneur gets tremendous advantage as he is getting a fully trained MBA Graduate for two years who could provide professional support in driving the growth and diversification plans of the enterprise.

The PGDM program will focus on providing high quality management education. The institute will be providing training by experienced faculty members worked leading industrial houses and reputed B-Schools in India and abroad Mr. Mohan Maghnani added.

New Horizon Leadership Institute enters MOU with National Academy of Management and Entrepreneurship

New Horizon Leadership Institute signed a Memorandum of Understanding with National Academy of Management and Entrepreneurship for setting up a Centre for Entrepreneurship Development. Under the MOU NAME will be providing support in setting up Centre provide training to faculty members, design and organize student training programs, faculty development programs, Summer Schools and Winter School Programs. NAME will also be setting up Business Incubation Centre and Innovation Centre at NHLI campus, Brig.D.P.Sivam, Vice-President, NAME who is the signatory to the MOU, said in his address at the function. Shri. Mohan Maghnani Chairman, New Horizon Group has assured to provide the required infrastructural support and he further announced that students who will come with innovative projects will be provided with required venture capital support to start their own ventures.

Dr.S.K.Prasad, Director New Horizon Leadership Institute outlined the scope of MOU and assured all support in implementing the deal. He observed that entrepreneurs are the propellers of economic change and educational institutions particularly management and technical institutions can contribute in entrepreneurship development by facilitating for training and business incubation facilities.

Dr. Prasad informed that NHLI would be introducing a customized specialization in Entrepreneurship and Small Business Management and prepare managers for SME sector. The program was attended by all the Heads of Departments and members of Advisory Committee. The Program ended with a Vote of Thanks by Prof.Lakshminarayan, Dean HR and Corporate Relations.

Director's Chronicle

2nd JUNE, 2008 VISIT TO TCS

Our Director Dr. S.K.Prasad, visited TCS on 2nd June,2008 and made a presentation about the proposal to offer a corporate friendly PGDM Program version. Under this innovative model the full time program will be customized to meet the training needs of the organization. NHLI proposed to offer our PGDM PROGRAM under parallel learning mode in which the students will be studying while they work. We will schedule classes to suit the timings of students and the patron company may have to sponsor the students. Dr.Prasad in his interaction with senior HR Executives presented the features of the program which was well received.

FEATURES OF CORPORATE FRIENDLY PGDM PROGRAM

Classes at the places of work:

The professors visit the patron organization and take classes in the late afternoons/evenings and on week ends.

The students will be provided with reading material in print mode and soft versions as per the syllabus.

More learning in the companies:

They can take up all field assignments, in company training Corporate Exposure Training, Project Dissertation etc. in the same company where they are working.

Company Driven Specialization: The company could suggest inclusion of a maximum of four courses in the second elective and could even train the students on campus or the institute will arrange training in the desired courses, evaluate and grant diploma with that specialization. This will bring down the training time at the company.

Online Examinations: The students can take online examinations for all internal assessment tests. The Term examinations will be conducted at the company by the institute faculty.

The advantages to the company:

The company could be assured of a minimum service by the student for the period of study and may also take commitment for another two or three years if the student is provided financial support by the company.

The program enables the student to take up next level managerial responsibilities with greater ease and efficiency.

11TH JUNE, 2008 VISIT TO Ing Vysa Bank

Our Director visited ING VYSA BANK and made a presentation about a proposal to offer PGDM program with Bank Management specialization. The presentation was well received by the senior officials in the Bank. The following is the brief summary of the presentation.

PGDM CUSTOMIZED PROGRAM FOR BANKING SECTOR

NHLI proposes to introduce an industry centric PGDM program for banking sector.

Under this unique partnership initiative, we invite the patron organization's senior executives to be on the advisory council of the institute, nominate members to the board of studies- the statutory body of the institute which frames the syllabus, course regulations, academic schedules, selection criteria for admissions.

The program will be customized to suit the participating/ partnering company needs. All the field work, assignments, corporate exposure training and project dissertation will be oriented to the company related concerns and issues. The students spend more than 20 percent of their time in the first three trimesters with the company.

In the second year, one specialization electives will be selected by the company and the students selected by the company will study those electives. The students will be spending another 12 weeks at the company during the fifth trimester under project dissertation study which is an industry based in-depth study. The company may specify the topic which will be useful and provides vital inputs for corporate decision making.

After all this training, the company will have a team of students who are ready to work from day one without any training.

We believe this to be win-win strategy for the institution and the company. The obvious reasons are the students will be trained as per company needs while they

are studying. The training costs are shifted to the academic institute and the company will have the ready made managers at the end of the program.

For the institute there are many advantages, the course design and training support are available from the company, students and faculty members will have access to company environment. All learning and training gets focused at live case studies and learning situations. The more tangible benefit is placement of all the students which will bring laurels to the institute.

Keeping these advantages in mind we have initiated this unique industry institute partnership management education and we request you to support us in preparing ready made managers.

New specializations:

NHLI will be introducing new specializations:

INTERNATIONAL BUSINESS

BANK MANAGEMENT

INSURANCE MANAGEMENT

SME MANGEMENT

AUTOMOBILE MARKETING

NHLI is consulting industry experts to finalize the course structure and will introduce